



# Marine NewsWire Pricing, Markets & Payment Details

2008



## Pricing Details:

- **Multiple Releases:**
  - Customers may commit to three or six distributions for a discounted price per release.
  - The selected number of press releases – three or six – must be distributed within one year after the point of purchase.
  - Payment is required within 10 business days of distribution.
- **Single Release:**
  - The one-time fee must be paid prior to distribution.

### Prices are listed per release.

#### North American Distribution:

- 6 Press Releases      \$199
- 3 Press Releases      \$224
- 1 Press Release      \$249

#### Europe Distribution:

- 6 Press Releases      \$199
- 3 Press Releases      \$224
- 1 Press Release      \$249

#### Worldwide Distribution:

- 6 Press Releases      \$349
- 3 Press Releases      \$399
- 1 Press Release      \$449



## Target Market Sectors:

### Recreational Marine:

Features trade and consumer media serving the pleasure boating market. Targeted publications include print and online media as well as freelance journalists specializing in boatbuilding, boating products, marine electronics, sport fishing, sailing, powerboating, megayachts, water sports and PWC.

- All Recreational Marine
- Megayacht Industry
- Powerboat Industry
- Sailing Industry
- Small Boats and Personal Watercraft
- Canoes, Kayaks, Rafting

### Commercial Marine:

Features business media serving the commercial marine industry in areas such as merchant shipping, shipbuilding and repair, international navies and coastguards, shipboard equipment, ship management and operation, marine IT and electronics, naval architecture, marine engineering, workboats, commercial fishing, offshore oil exploration and production, ocean sciences, cruise industry, and ports and cargo management.

- All Commercial Marine
- Merchant Shipping
- International Navies and Coast Guards
- Shipbuilding and Ship Repair
- Passenger Cruise Ships and Ferries
- Commercial Fishing
- Workboats
- Offshore Oil and Ocean Sciences
- Ports

### Combined Recreational and Commercial Marine:

- All Combined Recreational and Commercial Marine



## Payment Details:

If you commit to multiple distributions (three or six) you will be invoiced with 10-day payment terms. If you distribute a single press release you must pay in advance. Accepted forms of payment include credit card (American Express, Discover, Visa or Master Card), wire transfer or check (checks must be received prior to distribution). Prices are based on the number of press releases distributed over a 12-month period. Frequency rates apply to multiple distributions. Contracted frequency must be achieved within 12 months. The 12-month period begins on the day of the first distribution. Marine NewsWire reserves the right to change, modify, edit and update these terms and conditions without notice.

